

# CAPABILITY STATEMENT



## PROVEN STRATEGIES ADVANCING INNOVATION

### CORE COMPETENCIES

Stratascension is a certified small, disadvantaged, and minority business enterprise (SBE/DBE/MBE) offering a wide range of professional and technical services to a growing portfolio of Federal, private, and nonprofit clients.

Stratascension has more than 25 years of providing outstanding management consulting services by partnering with people managers to become better leaders, building innovative cultures, and creating innovative organizations.

### DIFFERENTIATORS

Stratascension helps leaders in the public space solve the innovativeness problem so that they enjoy improved cost efficiency, as well as improved customer and employee relations that clear the way for these leaders to do more with less.

Over the last 25 years, its principal has used an Innovativeness Transformation process to increase customer loyalty and employee engagement factors which are key drivers of innovativeness, which is integral to resilience, sustainability, and cultures that people want to be a part of.

### OUR VALUED CUSTOMERS

Stratascension has helped the following organizations exceed their mission of driving innovation at micro and macro levels through engagement activities and innovation consulting services.

- **College of Southern Maryland**
  - Innovation Hub Development and Optimization
  - Workshop Facilitation
- **MD Technology Economic Development Corp. (TEDCO)**
  - Business Consulting
  - Entrepreneurial Mentoring



### COMPANY DATA

Stratascension is more than a management consulting practice but an Innovativeness consultancy. We are an agile but growing firm assisting agencies and departments in igniting their cultures for new levels of inclusivity and innovation.

- DUNS: 080088606
- Unique Entity ID: SDBMWL5L9N95

### CERTIFICATIONS:

- DBE/MBE/SBE
- National Minority Supplier Development Council MBE (Pending)



### CONTACT INFORMATION

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## PROVEN STRATEGIES ADVANCING INNOVATION

### SERVICE OFFERINGS

#### MANAGEMENT SERVICES



- Organizational Development
- Program & Project Management
- Strategic Planning & Execution

#### TRAINING SERVICES



- Design Thinking Training
- Innovation Management Training
- Strategy Formulation Training
- Curriculum Design & Facilitation

#### HUMAN CAPITAL MANAGEMENT



- Employee Experience Surveys & Action Planning
- Staff Augmentation
- DE&IB Leadership Support & Strategic Planning

### OUR VALUES

#### INTEGRITY

We will earn trust for the brand through ethical and responsible conduct, whether in perception or actual performance.

#### EXCELLENCE

We will inspire others with our commitment to settling for nothing less than excellence in effort, attitude, and preparation.

#### INNOVATION

We will embrace new ideas and perspectives, while challenging established assumptions and ways of doing things.

#### EMPATHY

We will choose to welcome and nurture differing perspectives and the lived experiences that produce them.

### NAICS CODES

- 541611
  - Administrative Management and General Management Consulting Services
- 541612
  - Human Resource Consulting Services
- 541618
  - Other Management Consulting Services
- 561110
  - Office Administrative Services
- 561499
  - All Other Business Support Services
- 611430
  - Professional and Management Development Training

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