# Who & How We Serve

STRAT

ASCENSION

2022

# Early-Stage Businesses

### Founders & Teams

These startups are in the process of formulating their business and validating the ideas. They are conducting customer discovery and looking to raise capital.



### Teams

These management teams have been in business for at least 2 years and developing their innovativeness strategy.

CHASE

# Business Mentoring & Investment Readiness

## Sessions

During these sessions, founders share their vision for their idea and we help them turn it into a reality, through strategic tools and planning.



Programs

Our signature programs help teams solve big, hard problems and lay down a foundation for a culture of innovation and inclusion.

# Medium - Large Organizations

# Teams & Groups

These are groups within larger regional, national, or multi-national businesses. They want to enhance the leadership capacity to exceed environmental demands.

# Innovation Leadership & Management Support

### Facilitation

To get the most from the potential of a changing and more diverse workforce, leadership capacity has to be deepened to do more with less.